



25th Annual Banff Centre Mountain Film Festival World Tour

March 11 & 12, 2020

7:00 pm

at The Music Hall, 28 Chestnut Street, Portsmouth



The **Banff Centre Mountain Film Festival World Tour** features adrenaline-charged and thought-provoking films about life in the great outdoors. This world-renowned film festival invites attendees to get off the beaten path and explore the edge of the believable. The 2020 World Tour is making its only stop in the Seacoast, at The Music Hall in Portsmouth, as a fundraiser for our community health centers.

Partnership opportunities range from purchasing an ad spot in the event program (\$400-\$800) to becoming an event sponsor. Sponsor benefits are listed below—turn this sheet over for ad rates. Partner with us to support a healthy community while advertising your business to thousands on social media, as well as 1,600 festival attendees, who are passionate outdoor enthusiasts and highly active consumers.

GREATER SEACOAST COMMUNITY HEALTH

Goodwin
Community Health

Families
First

Lilac City
Pediatrics

support a healthy community while advertising your business to thousands on social media, as well as 1,600 festival attendees, who are passionate outdoor enthusiasts and highly active consumers.

SPONSOR RECOGNITION/BENEFITS <i>turn sheet over to view additional advertising opportunities</i>	Platinum \$5,000 2 available	Gold \$2,500 4 available	Silver \$1,000
Complimentary tickets, for 15, to night of choice (please let us know by March 6, how many to hold) — includes preshow reception with hors d'oeuvres & reserved seating for show	✓		
Display table in upper Music Hall lobby	✓		
Verbal recognition from stage, your ad* included in on-screen preshow advertising, and a drink ticket for each of your comped guests	✓	✓	
Your ad* in the Banff event program (turn sheet over for ad rates, specs, and placement)	✓	✓	✓
Recognition in our thank you ad, published in Seacoast Sunday	✓	✓	✓
Invitation to leadership party, listing on agency websites (with link), on donor walls, and in Facebook posts	✓	✓	✓
Signage at event and complimentary tickets to night of choice	15 comps	7 comps	2 comps
Listing in event emails and Annual Report	✓	✓	✓

***Artwork for ad due February 7**

Banff Sponsorship/Ad Agreement

I will support you with a sponsorship/advertisement at the following level:

<input type="checkbox"/> Centerfold—2 full pages (1 available)	10.5" W x 8" H	COLOR	\$5,000
<input type="checkbox"/> Outside Back Cover*—full page (1 available)	5.75" W x 8.75" H*	COLOR	\$5,000
<input type="checkbox"/> Inside Front Cover—full page (1 available)	5" W x 8" H	COLOR	\$2,500
<input type="checkbox"/> Inside Back Cover—full page (1 available)	5" W x 8" H	COLOR	\$2,500
<input type="checkbox"/> First Page—full page (1 available)	5" W x 8" H	COLOR	\$2,500
<input type="checkbox"/> Last Page—full page (1 available)	5" W x 8" H	COLOR	\$2,500
<input type="checkbox"/> Full Page	5" W x 8" H	COLOR	\$1,000
<input type="checkbox"/> Full Page	5" W x 8" H	B&W	\$800
<input type="checkbox"/> Half Page	5" W x 3.9" H	COLOR	\$500
<input type="checkbox"/> Half Page	5" W x 3.9" H	B&W	\$400

*Outside Back Cover is full bleed, with all text set in .125" away from the cut size of 5.5" W x 8.5" H.

I don't wish to sponsor/advertise but would like to support you with a donation of \$ _____.

Please use the same ad as last year.

I will email a new ad.

Please email ad as a 300 dpi color or grayscale JPEG, TIFF, or EPS file to:
pplace@familiesfirstseacoast.org by **February 7**.

PAYMENT

My check for \$ _____ is enclosed. (make check payable to Families First)

I pledge \$ _____. Please send me an invoice.

CONTACT INFORMATION

Business Name _____

Contact Name _____

Mailing Address _____

City, State ZIP _____

Telephone _____ Email Address _____

Mail (or email) completed form to:

Families First, 100 Campus Drive Ste 12, Portsmouth, NH 03801 (pplace@familiesfirstseacoast.org)

Questions? Contact Paula Place via email or at (603) 422-8208, ext. 3132.