



## Lillian Says, "Thanks, You Saved My Life!"

### *Goodwin Donors Help Neighbors Get Access to Vital Health Care*

"Lillian", a 66 year old diabetic, was not getting regular medical care. Her daughter-in-law brought her to Goodwin Community Health with serious health concerns.

"No one would see me because I didn't have insurance." Lillian exclaimed tearfully. She believed she would die without the proper care.

Lillian was seen by a health care team and enrolled in the Medication Assistance Program - affordable medications for qualified patients. She and her family were so pleased that her husband, a veteran, also signed up to become a patient.

"Thanks...you saved my life" Lillian cried out joyfully with tears in her eyes. Wouldn't you say this time, the tears are a good thing? Goodwin Community Health can't do this without its donors. You are essential to turning tears of anguish to tears of joy.

*Dear Friends and Supporters:*

*Wow! The accomplishments you help us achieve are astounding – a wonderful new Center, new jobs including two new staff doctors, and dramatically expanded access locally!*

*Based on our 2010 operating budget of \$5 million, Goodwin Community Health infused \$7.5 million into the community through direct and indirect spending. Your generosity helps us improve the lives of thousands of local people for the better! We are very appreciative of the difference your support makes. **Thank you!***

*During our recent Grand Opening Celebration, our Founder, Mrs. Avis Goodwin commented, "What a dream come true! We have come so far." We are so proud of this, but we still face tremendous challenges to keep our doors open to the thousands who need us. The bad economy created an urgent need for health care for our community and families, yet we are experiencing government cutbacks. We hope donations don't get cut also. The need is urgent. We need you more than ever.*

*We currently receive about 25 new patient applications a day. The good news is that we have the space and the providers to get a total of 10,000 patients through the doors. This is a call to action. Will you help us serve an additional 2,000 patients in need this year?*

*If each supporter would contribute even \$25, we would have the funds to restore the many projects and programs that have been cut or are on hold awaiting funding – our recently cut Teen Health Clinic for example. If you are able to send more, please do.*

*As 2011 winds down, we hope you will keep Goodwin Community Health in mind as you finalize your year end charitable giving. For your convenience, we have enclosed a donation envelope.*

*We wish you a happy, healthy holiday season with a New Year filled with peace, love and hope.*

*Your Friends at Goodwin Community Health*



## Goodwin Guardians Save Money & Lives

*Goodwin Guardians*, a monthly giving program, generates more money for Patients

Goodwin Community Health is constantly looking for and finding ways to Do Good Great—to serve quality health care for the least cost to the most people.

Monthly giving is a great way to be part of an exceptional team, to save on costs, to serve more people, to guard your community's health, and to insure the sustainability of a healthy future.

### Benefits of Monthly Giving:

- ✓ Donations are split into more manageable monthly payments through your credit or debit card—making giving easier on your wallet.
- ✓ Your gift makes a greater impact. Electronic giving saves on staff time and supplies—so more of your gift goes directly to patient care.
- ✓ Go Green. Paperless donations are better for the environment.
- ✓ Creates a steady stream of revenue throughout the year when other funding is cyclical.
- ✓ When you see your monthly statement, you'll be reminded you are changing lives.

So, we've launched the Goodwin Guardians monthly giving program. *"It's less of a burden to spread my donation throughout the year,"* says employee Sherry Trask. *"For the cost of something like a latte each month, I can afford to make a real difference in someone's life."*

Your donation will be automatically billed to your credit/debit card each month. Once a year, we will send you a statement of your giving history and give you an opportunity to update your pledge amount. Of course, you can change or cancel your payments at any time.

Please insure a healthy future for our community. Become a Goodwin Guardian, it's easy. Just fill out the reply envelope and mail it to us or contact [CNicholson@GoodwinCH.org](mailto:CNicholson@GoodwinCH.org) or 603-516-2542.



## Upcoming Events at Goodwin Community Health



**Banff Mountain Film Festival - February 15, 2012**

Tickets on sale NOW at The Music Hall. They make great gifts!

**Father's Day 5K at Margaritas - June 17, 2012**

Certified course. Fiesta, food and fun.



## Steve's Story

*"Goodwin basically saved my life by teaching me the basics and giving me the tools to control my diabetes", Steve declared. "I didn't know what I was doing and put my health worries off."*

In 2007, Steve was uninsured. He went to the Emergency Room in bad shape and was referred to GCH for more treatment. He now has insurance and is still a GCH patient.

*"Let me tell you a story. The Goodwin staff reached out to me when I had a devastating loss. They called me!" Steve said passionately. "I didn't even realize I needed help. They got me in for counseling. Boy, I'm so glad. That really made a difference in my whole outlook and how I handled everything. It was so hard."*

Steve says the biggest thing now is that he's in control: eating better and faithfully monitoring his diabetes. *"I'm taking charge of my health. Goodwin gave me a second chance. I want to be around - I love where I work and I love Goodwin. I'm getting excited about giving back to the community for helping me out."*

Steve, Dover, NH.

## The Lives You've Changed

Fiscal Year 2011:

8012 patients served in a

34,264 visits

Patients' savings through medication assistance programs: \$990,708

*This Year's Goal:*

*10,000 patients through the doors!*

## What Do YOU Want?

What really concerns you?

How do you most want your gift used?

What will make your life easier?

*Inquiring minds want to know...*

Please include your email with your gift so I can send you a short survey with these and similar questions.



Don't want to wait for a survey? Pick up the phone or shoot me an email...tell me what you want.  
Susan Fitzgerald Reichert at 603-516-2556 or [SFitzgerald@GoodwinCH.org](mailto:SFitzgerald@GoodwinCH.org)

## The 10 Top Reasons to Donate Now!

10. Smile! You just did something worthwhile.
9. Relieve Pain. Heal & Cure...without going to medical school.
8. It's your community. Your neighbors need you.
7. It's the Season of Giving.
6. Become a Guardian Angel...while still alive
5. Because we 'Do Good Great'.
4. Because we can't do it without you.
3. Because we asked.
2. Because you care.

*(Drum Roll Please...)*

The number one reason to donate to Goodwin Community Health today is:

1. Because You Can...

Change a Life for Good

Every gift makes a difference.

Imagine how much good YOU can do when you donate.

- ♥ The cost of a trip to the movies transports 20 people to GCH & back--for a year (\$25)
- ♥ The cost of a latte a month saves a patient \$2,700 in medications yearly (\$5/monthly)
- ♥ The cost of a streaming video subscription pays for a vital medical visit (\$10/month)
- ♥ The cost of a pizza a month keeps 17 kids in school with mandatory vaccines (\$20/monthly)
- ♥ The cost of a tank of gas a month pays for an entire family's medical appointments (\$50/monthly)
- ♥ The cost of a monthly romantic dinner funds someone dentures--a smile for life (\$100/monthly)

Monthly giving can help you *Do Good Great*. Become a Goodwin Guardian by dividing your gift into monthly automatic installments—it spreads out your pledge, is easier on your wallet, and saves time and money.

Contact Susan Fitzgerald Reichert for more information: [SFitzgerald@GoodwinCH.org](mailto:SFitzgerald@GoodwinCH.org) or 603-516-2556

Two Ways To Give	
Goodwin Guardian (Monthly Giving)	One-time
NA (minimum \$5 monthly level)	\$ 25
\$ 5 per month	\$ 60
\$ 10 per month	\$ 120
\$ 20 per month	\$ 240
\$ 50 per month	\$ 600
\$100 per month	\$1,200



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